



Helvetische Bank

“Security, stability and competence – the traditional values of Swiss banking – form the basis of our philosophy and our actions. The fact that we are depositing half of our share capital in gold is a reflection of these principles. At the same time, we are well versed in the use of the most advanced financial instruments and develop innovative and tailor-made financial solutions.”

Welcome to Helvetische Bank.

As a politically and financially independent Swiss bank, our aim is to serve our clients as a reliable and professional partner in all financial matters. Our offering encompasses premium solutions in the areas of advisory services, wealth management, corporate finance and research. It is designed primarily to cater to the needs of entrepreneurs and former entrepreneurs as well as qualified private investors.

We, the founding partners, as well as our employees, have longstanding experience in the Swiss capital market business and enjoy an excellent network in the business and financial sectors. At Helvetische Bank, we want to make the most of these strengths, putting them to use in the best possible interest of our clients.

The dimensions of our Bank allow our specialists to maintain uncomplicated and personal contact

with our clients. Moreover, the ability to collaborate across our various business areas in the interests of our clients is important to us. We place great value on effective corporate governance and compliance. The management and supervision of the Bank are oriented toward sustainable value creation.



Approximately 70 percent of Helvetische Bank is held by the founding partners, Board of Directors, Management and our employees. Accordingly, we all carry the entrepreneurial risk and participate in the success of our young company. We believe it is of central importance that each and every one of us identify with the interests of the Bank and our clients. You can expect strong personal dedication as well as long-term commitment to your interests from Helvetische Bank.

Thomas Matter
Chairman

Daniel Hefti
Chief Executive Officer

Advisory Services.

Our advisory services combine traditional values and innovative ideas. Our advisory offering focuses on the Swiss capital market and is designed to fully address the various needs of our clients.

Active advisory (brokerage): Our active advisory offering is aimed at experienced, so-called qualified investors with a strong interest in the financial markets, and who make their investment decisions independently. We provide you with the relevant information to this end at all times. In addition, we analyze and monitor your securities portfolio on an ongoing basis and furnish you with targeted solutions should changes to the risk profile arise, or in response to market developments. This service includes short-, mid- and long-term investment ideas, reallocation recommendations, risk management, or options and hedging strategies. You are thus assured a good overview at all times.

Private banking (traditional advisory services): Our private banking services are designed for wealthy private clients who are accustomed to reaching

decisions independently, but who do not have the time to follow financial market developments on an ongoing basis. Our traditional advisory service focuses on value preservation and an overall appreciation of your assets in the long term. Our specialists will also help you with finance-related questions extending beyond the classical investment business (e.g. pension planning advice). We take a dynamic advisory approach that accounts for both your current situation as well as future changes.



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- **We place great value on client relationships based on partnership and trust.**
 - **You can expect strong personal commitment as well as discretion, integrity and continuity from us.**
 - **Impeccable quality as well as flexible and targeted services are a given for us.**
 - **We provide access to all of the investment instruments available on the market to develop the best possible solutions for our clients; there are no conflicts of interest.**

Asset Management.

We are convinced that our clients' long-term investment performance depends primarily on asset allocation. We combine our clearly structured investment process with an ongoing assessment of the prevailing market environment in order to adjust allocations at short notice if necessary. This makes it possible to take advantage of investment opportunities or minimize risks. We also pay close attention to the security and liquidity of your investments.

A discretionary mandate allows you to benefit from the many years of experience and strong capabilities of our investment specialists. This service is ideal for wealthy private clients, entrepreneurs and former entrepreneurs as well as family offices requiring independent, competent, responsible and dynamic wealth management.

Traditional investments are the primary focus. Due to their efficiency and low costs, instruments such as ETFs play an important role in index-tracking, especially when dealing with foreign markets. We exclude investments and instruments with insufficient liquidity whenever possible.

We also offer our clients **tailor-made individual mandates** extending beyond the philosophy and asset allocation of Helvetische Bank. We thereby incorporate your specific investment guidelines into the portfolio construction and management of the assets. Further to this, you are given access to the various asset classes at very competitive conditions by way of the Bank's platform. We monitor the overall risk and reconcile this with your specifications and risk profile on an ongoing basis.



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- **We execute investment decisions professionally and provide transparent reporting.**
 - **We adhere to the highest ethical principles for all discretionary and individual mandates.**
 - **Index-tracking instruments are often the best and most economical choice for the structuring and diversification of portfolios.**

Personal

“We understand the needs and expectations of our clients as a result of own personal experiences. We act quickly and competently with tailor-made solutions.”



Entrepreneurial

“As part-owners of Helvetische Bank, we take responsibility. We treat our clients’ assets as carefully as if they were our own.”



Honest

“We seek an open dialogue with our clients. We offer only solutions and products that help our clients achieve their goals.”



Innovative

“We are innovative in our approach to client service. Traditional values such as security, soundness and competence are our starting point.”



Swiss, independent

“We have many years of experience in the Swiss capital market and are well versed in entrepreneurship. Despite our extensive network, we are completely independent.”

Corporate Finance.

Our corporate finance services are firmly focused on the Swiss capital market and are primarily designed to address the needs of SMEs and exchange-listed small and mid-cap companies. We have a highly qualified and innovative team.

In the **financing segment (equity and debt)**, we see ourselves as a partner for companies with capital market viability, and in particular for companies that are on the verge of capital market viability. We address any issues that might arise with regard to the Swiss capital market. We advise you in the lead-up to as well as in the implementation of solutions, be it a stock exchange listing, a going private or a bond issue, listed on the SIX Swiss Exchange or privately placed. Furthermore, we help you place share blocks and guarantee a professional execution of large-scale orders, also in illiquid securities.

We also provide assistance in the **acquisition and sale of companies or parts of companies and with**

mergers. Our services are aimed at private persons and companies as well as publicly held companies, and include takeover and defense strategies. We see our clients through the entire transaction process, from conception to successful execution.

Further corporate finance services include the development of **employee participation models** tailored to the individual needs of your company. This makes it possible to remunerate employees attractively and optimize the liquidity of your company. Additionally, we review your **participation strategies**, assess capital commitments in the context of the market as well as the competitive environment and identify alternative investment and divestment opportunities. Furthermore, we identify alternative possibilities of how, with limited risk, you can improve your company's share **liquidity** and equity capital sourcing more cost-efficiently.



Equity Capital	Debt Capital	M&A	Further Corporate Finance Services
IPO and public to private	Bond issues	Public takeovers	Employee participation
Capital increases	Convertible bond issues	Private takeovers	Participation management
Share block transactions	Private placements	MBOs / LBOs	Market making mandates
Share buybacks Share splits Par value reductions	Club deals	Succession planning	
Private placements			

Research.

Our experienced research team focuses on the Swiss capital market, paying special attention to the primary analysis of mid and small-cap companies. Our experts also examine macroeconomic questions relating to developments around interest rates, foreign exchange, commodities, etc.

The Research department's services are provided to the Advisory Services, Asset Management and

Corporate Finance departments. At the request of clients, the department also carries out individual analyses according to the client's specifications and clearly defined objectives.



The Research department works as a fully independent entity within our Bank and reports to no other department. This rules out the possibility of conflicts and ensures that the interests of the client are administered to effectively.

Founding Partners of Helvetische Bank.



Thomas Matter, Chairman
Owner and Chairman of Matter Group, Member of the Board of Directors of Gaydoul Group and member of Swiss Parliament



Daniel Hefti,
Chief Executive Officer
Swiss Certified Chartered Accountant, Chairman of SFB services4banks

Capital: The share capital amounts to CHF 20 million, of which half is being deposited in gold.
Total equity capital: CHF 40 million.

Shareholders: Board of Directors, Management and employees: approx. 70%. Others: approx. 30%

Founding: January 2011

Stock exchange membership: Helvetische Bank is a member of the SIX Swiss Exchange and thus participates directly in Swiss securities trading. It is linked to other important financial centers by way of electronic trading systems or third-party banks. The Bank offers a full range of securities trading services in the fixed income, equities, currencies, derivatives and futures segments.



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How to Reach Us.

Contact

The employees of Helvetische Bank are always at your disposal for a meeting or discussion, without any obligation from your side. During business hours you can reach us by phone at +41 44 204 56 00 or by e-mail info@helvetischebank.ch. We look forward to hearing from you.

You can also find further information on our website: www.helvetischebank.ch.

Offices

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8008 Zurich

We are located near the Zurich-Tiefenbrunnen train station and the Wildbachstrasse tram stop (tram lines 2 and 4).

Public parking is available in close proximity to the Bank.

